

INTERNATIONAL WOMENS DAY 2021

#CHOOSETOCHALLENGE



"The story of women's struggle for equality belongs to no single feminist, nor to any one organization, but to the collective efforts of all who care about human rights."

Marked annually on March 8th, International Women's Day (IWD) is one of the most important days of the year to:

- celebrate women's achievements
- raise awareness about women's equality
- lobby for accelerated gender parity

International Women's Day has occurred for well over a century with the first gathering held in 1911.

Purple, green and white are the colors of International Women's Day. Purple signifies justice and dignity. Green symbolizes hope. White represents purity, albeit a controversial concept. The colors originated from the Women's Social and Political Union (WSPU) in the UK in 1908.

Whether hosting an event, running a campaign, launching an initiative, reporting on achievement, donating to a female-focused charity, or more - there are many ways groups and individuals can mark International Women's Day.



Three central beliefs underpin and guide the purpose and provisions of the International Women's Day website:

- identifying, celebrating and increasing visibility of women's achievements can help forge equality
- strategic collaborations based on a foundation of shared purpose, trust and appreciation can impact positive change for women
- worldwide awareness raising via meaningful narratives, resources and activity can help combat gender bias and discrimination to accelerate gender parity

Do we still need an International Women's Day?

Yes! There's no place for complacency. According to the World Economic Forum, sadly none of us will see gender parity in our lifetimes, and nor likely will many of our children. Gender parity will not be attained for almost a century.

For more information, visit <https://www.internationalwomensday.com>